



Международная
Академия
Бизнеса

25 лет

МЕМЛЕКЕТТІК ЖӘНЕ ҚОҒАМДЫҚ САЯСАТ МЕКТЕБІ

SPP IAB

ШКОЛА ГОСУДАРСТВЕННОЙ И ОБЩЕСТВЕННОЙ ПОЛИТИКИ



New Trends in Training of Public Officers: IAB Experience

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*Kazakhstan is a small economy on a global scale.
And we have to manage it very effectively. **The country should work as a single corporation, and the state should be its core.***

*The strength of corporate thinking lies in the fact that all processes are considered as a whole. **Government leaders at all levels need to learn this business thinking** ”*

Address by the President of the Republic of Kazakhstan
Nursultan Nazarbayev to the people of Kazakhstan
“Strategy Kazakhstan-2050”: New political course of the established state

New trends in training of public officers in Kazakhstan: Political trends

1. The need to strengthen the preparation of regional public officers, carrying the gravity from the center to the regions
2. *The emergence of Level "A" public officers, increasing competition among public officials, the possibility of rotation of public officers from the regional to the central government, and vice versa*
3. Strengthening the requirements for regional governors: the personification of the responsibility for the implementation of industrial and innovative program, road maps, etc.

New trends in training of public officers:

Economic

- 1. The need to develop growth points in the regions**
- 2. The need to find investments for industrial projects**
- 3. Search for innovative projects**

Social

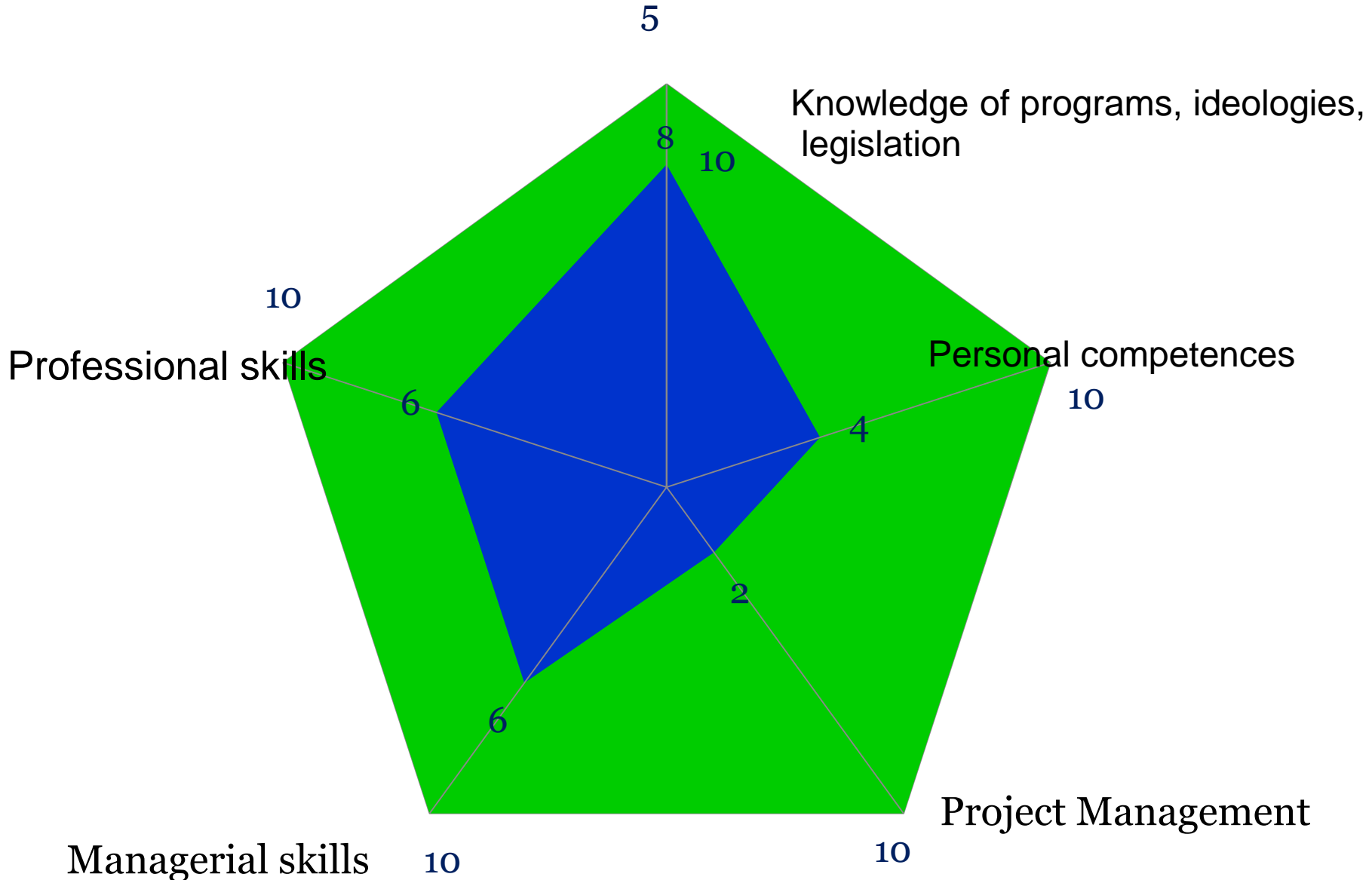
- 1. Increase in social and labor conflicts - public officials as "mediators"**
- 2. Employment Problems - creating jobs**
- 3. Aggravation of social problems, water, housing, roads, etc.**

Managerial

- 1. *Orientation from the process management to management focusing on result***
- 2. *The revision of the principles of budgeting of regions, projects in regions***

Comparative model of Public Officer Competence

Perfect portrait of the regional public officer



Motivation in learning of modern public officer in the region

- **Career Opportunities**
- **The desire to get into the Level A**
- **The need for modern management tools that can be used here and now**
- **Practical Tools, "We do not need dead theoretical constructs"**

Motivation of leader - akim of the region, in training of public officers

- **Enhancing Professionalism of employees**
- **Creating a team of like-minded people who speak the same professional language**
- **The need for specific projects and the use of project management**
- **Improving the effectiveness of akimat's work**

performance

The training needs of the modern public officer in the region

- **Expertise in Management (strategic management, budgeting, results-oriented, KPI, etc.)**
- **The vision of strategic development**
- **The development of personal competences**
- **The international experience of management tools in the public service**

SCHOOL OF STATE AND PUBLIC POLICY - is a structural unit of the International Academy of Business that promotes knowledge, technology and innovation in the field of government and public policy.

SCHOOL ACTIVITIES:

- Educational programs
- Powerful analytical studies
- Dialogue platform

PROGRAMS

Master of
Management
in Public
Sector

Master of
Management
in Education

Master of
Management
in Health
Care

Master of
Management
in NGOs

Student Profile

- Public officer of local executive authorities
- Education - Higher
- Experience from 3 to 20 years
- Competencies - situational management, in-depth knowledge of the issues in the region, resistance to stress
- Working hours - 10-14 hours per day



Program MASTER OF MANAGEMENT IN PUBLIC SECTOR

2013-2014

Master of Management in Public Sector

Program Mission – improved governance through the use of objective, science-based approach to the assessment of existing and proposed programs of regional public policy.

Program Goal – training of civil officers at the regional level, capable of effective implementation of the state and public policy.

Objectives of the program – formation at public officers a holistic system view of the processes of state and regional governance through development of professional and management skills, as well as teaching skills of effective thinking and optimal decision making.

Upon completion of the program undergraduates are awarded with qualification (academic degree) – Master of Management (Public Sector) and are given a state diploma.

Program Structure

"Master of Public Policy"

Duration - 1 year

Mode of Study - Modular (10 modules - each month for 4 days (Thursday-Sunday))

Program Content



Compulsory subjects

Foreign Language
Management
Psychology

Program Content



Professional disciplines

Management of the Region: Creation of Points of Growth in the Region

Innovation Policy in the Region

Social Development of Regions

Macroeconomic Policy

Managing the Budget of the Region

Social Partnership: Responsibility of State and Business

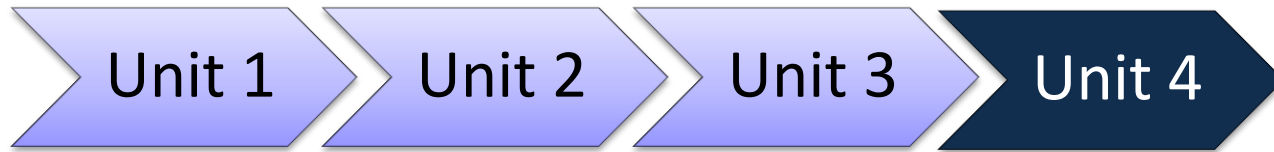
Program Content



Managerial Disciplines

Strategic Management
Operations Management
Territory Marketing
Human Resource Management
Legislation and Public Policy
Results-Based Management
Management of Project Portfolio
Delegation of Powers
Methodology of Scientific Research
Conflict Management and Mediation
Knowledge Management

Program Content



Discipline for the development of personal qualities

Systems Thinking

Mind Maps

Leadership Strategies and Emotional Intelligence

Executive Coaching

Ethics of Business Communication

Formation of Image

Management of Team and Personal Effectiveness

Oratory

Social Networks