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MISSION

We prepare a new generation of leaders and generate new knowledge for dynamic societies and the global innovation economy.
VISION

ALMATY MANAGEMENT UNIVERSITY (AlmaU)
IS AN ENTREPRENEURIAL,
SOCIALLY RESPONSIBLE
WORLD-CLASS UNIVERSITY
TOP-200 WORLD BUSINESS UNIVERSITIES

TOP-100 UNIVERSITIES IN KNOWLEDGE MANAGEMENT

UNIVERSITIES ACCREDITED BY «TRIPLE CROWN»
TEGICALS

TOP-3
TOP-3 BEST BUSINESS UNIVERSITIES OF THE EURASIAN ECONOMIC UNION (EAEU)

TOP-100
ENTREPRENEURIAL UNIVERSITIES OF THE WORLD
CORE VALUES

CONTINUOUS DEVELOPMENT
directed, regular change of all processes, as the result of which
the university gets to the new quality level.

«THINK DIFFERENT»
STEVE JOBS

RESPONSIBILITY
awareness of the necessity to be responsible for the results of
own work towards the university and community for the quality
of education and graduates.

«THE PRODUCTIVITY OF WORK IS NOT THE RESPONSIBILITY
OF THE WORKER BUT OF THE MANAGER»
PETER DRUCKER

LEADERSHIP
preparation of leaders, who have high professional skills,
creativity, aspiration for success and ability to lead people
towards the common goal and foresight prospects.

«STUDY THE PAST IF YOU WOULD DEFINE THE FUTURE»
CONFUCIUS

INTEGRITY
commitment to consistent and fair position in respect of
yourself, customers, partners, colleagues, relying on strong
moral principles and ethics.

«AN HONEST MAN CAN FEEL NO PLEASURE
IN THE EXERCISE OF POWER OVER HIS FELLOW CITIZENS»
THOMAS JEFFERSON

PROACTIVITY
taking the initiative, foreseeing needs of society,
creating of new trends and keeping forward.

«TO CHANGE OURSELVES EFFECTIVELY, WE FIRST HAD TO CHANGE OUR PERCEPTIONS»
STEPHEN R. COVEY

PUBLIC ENGAGEMENT
implementation of the «Win-Win-Win» principle, according to
which any mutually beneficial cooperation between the two
sides (Win-Win) should bring benefit to a third party - the society.

«NOBLE MAN WORKS FOR HUMANITY»
ABAY KUNANBAYEV, KAZAKH ENLIGHTER

SYNERGY
a process, where collaboration within the University, as well
as with partners and customers gives a result qualitatively
superior than the effect of a simple addition of the individual
components.

«NOTHING BETTER INSPIRES MAN, THAN MUTUAL WORK,
WHICH IS RARELY ACHIEVABLE ALONE»
RALPH EMERSON
<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1988</td>
<td>Almaty School of Management (ASM) was founded.</td>
</tr>
<tr>
<td>1995</td>
<td>IAB, the first launch of the MBA programme. Almaty School of Management was reorganized into International Academy of Business; The American International organization “People to People International - PPTI” gave IAB an honorary Torch of Birmingham award for successful commercial survival and development in the conditions of an emerging market;</td>
</tr>
<tr>
<td>1996</td>
<td>Collaboration with Maastricht School of Management. A partnership agreement was signed with the Maastricht School of Management (the Netherlands) and the General and Strategic Management MBA programme was launched.</td>
</tr>
<tr>
<td>1997</td>
<td>MBA in Marketing and PR. The first MPA programme and MBA in Marketing and PR were opened.</td>
</tr>
<tr>
<td>1998</td>
<td>TACIS. 15 professors from ASM took part in the TACIS 9-month training in Europe. This has become the base for opening a Kazakhstan MBA programme next year.</td>
</tr>
<tr>
<td>1999</td>
<td>The First Joint International Programme. The Master of Professional management programme was launched jointly with the HEC Higher School of Management (France).</td>
</tr>
<tr>
<td>2000</td>
<td>Bachelor Programmes. Bachelor programmes in seven specialties were started.</td>
</tr>
<tr>
<td>2001</td>
<td>Distance learning programme. Distance MBA programme was launched.</td>
</tr>
</tbody>
</table>

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**Participants of the first seminars at Almaty School of Management**

**Participants of TACIS programme Europe – CIS from Central Asia, 1995**

**First graduates of MBA programme, 1998**

**MBA Graduation Ceremony, 2000**
Continuous Education License
State attestation has been passed and continuous education license was acquired.

MBA in Finance
The MBA programme in Finance was launched with the Financial Academy under the Government of the Russian Federation.

Business University №1 in Kazakhstan
IAB was named the best business school in Kazakhstan in 2008 in accordance with EDUNIVERSAL Ranking. Since then, IAB retains this highest title every year.

International Institutional Accreditation
IAB has acquired the International Quality Accreditation by CEEMAN. A “Perfect” public quality seal by the National Consumers’ League was received.

2002
2003
2004
2005
2008
2009
2010

Representative Office in Astana
Opened a representative office of IAB in Astana.
IAB became Number 1 among business schools in Kazakhstan (“National Business” magazine).
IAB took the first place in the rankings of business schools in Kazakhstan (“National Business” journal).

DBA Programme
The first DBA programme was launched jointly the Russian Academy of National Economy under the Government of the Russian Federation;
CAMEQ Quality Mark was acquired – the first business school in Kazakhstan that has successfully passed the international institutional accreditation;

Support of Rural Schools
Administration of the university has initiated a social project «Support of rural schools by universities of the country»;
National accreditation by the Ministry of Education of the Republic of Kazakhstan was obtained;

Representative Office in Atyrau
IAB representation office has been opened in the West of Kazakhstan.
The Magna Charta Universitatum declaration was signed, which confirms the willingness of IAB to follow the principles of European Universities.
**BEST EMPLOYER**

IAB was nominated as the “Best employer in both capitals” in the Senim-2011 contest among Kazakhstani employers. IAB became the second among private universities in terms of “price-quality” ratio, according to the Rating.kz agency.

**NEW NAME OF IAB – ALMATY MANAGEMENT UNIVERSITY (AlmaU)**

IAB obtained a university status. New name of IAB - Almaty Management University (Alma University, AlmaU).

- **CEEMAN Champions Award** in the “Institutional management” category.
- “Topzhargan” award (“Breakthrough”) was granted by the European Business Forum in the nomination “For the development of education and science in Kazakhstan.”
- National accreditation of IQM was obtained.

**SOCIAL RESPONSIBILITY**

IAB was nominated as the “Best Company” in the contest of the Ministry of Culture of the RK “Contribution to the civic society of Kazakhstan.”

IAB became the first private university in Kazakhstan technically equipped for disabled access to premises.

**AMBA ACCREDITATION**

IAB entered the 200 best business schools of the world, by having its MBA programmes internationally accredited by AMBA (Association of MBAs, UK).

IAB entered the top-300 best business schools of the world, by gaining the four palms in the EDUNIVERSAL ranking.

ISO 9001-2008 certification was acquired.

**NEW STRATEGY**

A new Strategy of development of AlmaU for 2015-2020 was approved.

EUROBAK CSR Award was received for the social project “Organization of New Year Holiday for orphans and children with disabilities.”

AlmaU has established the special annual award “For academic integrity” for professors of Kazakhstan.

---

2011

**AMBACCA**

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IAB entered the top-300 best business schools of the world, by gaining the four palms in the EDUNIVERSAL ranking.

ISO 9001-2008 certification was acquired.

2012

**BEST COMPANY**

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IAB became the first private university in Kazakhstan technically equipped for disabled access to premises.

2013

**NEW STRATEGY**

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2014

**NEW STRATEGY**

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AlmaU has established the special annual award “For academic integrity” for professors of Kazakhstan.

---

2011

**AMBA Expert Board announces the AMBA accreditation, 2013**

**Senim-2011 Award for winning the contest among the employers, 2012**

**CEEMAN Champions Award in the “Institutional management” category, 2014**

**IAB – AlmaU: re-branding, 2014 - 2015**
NEW NAME, NEW STATUS, SAME VALUES!

1988

1996

2014

ALMATY MANAGEMENT UNIVERSITY

Almaty School of Management

INTERNATIONAL ACADEMY OF BUSINESS
ACCRREDITATIONS & RANKINGS

2010

IQAM
International Quality Accreditation of International Association for Management Development in Dynamic Societies

MINISTRY OF EDUCATION AND SCIENCE OF THE REPUBLIC OF KAZAKHSTAN
Accreditation as a subject of the research activity

2012

AMBA
Association of MBA programmes, United Kingdom

2013

IQAM
Independent Kazakh Quality Assurance Agency for Education

2014

BEST BUSINESS SCHOOLS OF THE WORLD
EDUNIVERSAL RANKING – FRANCE

BEST HUMANITIES ECONOMIC UNIVERSITIES
INDEPENDENT KAZAKH QUALITY ASSURANCE AGENCY FOR EDUCATION – KAZAKHSTAN
RANKING

BEST EDUCATIONAL PROGRAMMES

IAAR*-2014

1. FINANCE (Bachelor)
2. MARKETING (Bachelor)
3. MANAGEMENT (Master)

IQAA-2013**

1. MANAGEMENT (Master)
2. MARKETING (Bachelor)
3. MANAGEMENT (Bachelor)

BOLOGNA PROCESS AND ACADEMIC MOBILITY CENTER OF MINISTRY OF EDUCATION OF KAZAKHSTAN

2. MARKETING (Bachelor)
2. MANAGEMENT (Bachelor)

* Independent Agency Accreditations & Rankings in Kazakhstan
** Independent Kazakh Quality Assurance Agency for Education
ARMANZHAN BAITASOV
Chairman of the Board of Trustees of Almaty Management University
Chairman of the Board of Directors of the "TAN" media group
Candidate of Philosophical sciences

DARKHAN KALETAYEV
Executive director of NWF «Samruk- kazyna», Deputy Head of the President Administration of the Republic of Kazakhstan (2007-2008), Doctor of political sciences

TAKIR BALYKBAYEV
Vice-minister of education and science of the Republic of Kazakhstan, Doctor of pedagogical sciences

ERKIN TATISHEV
Chairman of the Board of Directors of "Kusto Management Limited", President of JSC «Kostanay Minerals»

VIRGINIUS KUNDROTAS
President of Baltic Management Development Association (BMDA), Vice-President of CEEMAN, Dean of the Graduate School of Adizes (USA), Doctor of Social sciences

RAIMBEK BATALOV
Chairman of the Board of Directors of "Raimbek Group", Chairman of the Board of the Forum of Entrepreneurs of Kazakhstan, Member of the Business Council under the President of Kazakhstan

SERIK SEIDUMANOV
Member of Majilis of the Parliament of the Republic of Kazakhstan, Deputy Akim of Almaty (2006-2013), Doctor of Social sciences

NURLAN SMAGULOV
President of the "Astana Group" LLP, Advisor to the Prime minister of the Republic of the Kazakhstan (1996-2000), Founder and member of the Patrons Club of Kazakhstan
JANAT BERDALINA
Member of the Board of Directors, Independent Director of number of companies of National Welfare Fund “Samruk Kazyna”, Executive MBA

DAULET SEMBAEV
Member of the Board of Directors of “Kazkommeretsbank”,
Chairman of the National Bank (1993-1996),

ORAZ JANDOSOV

ASSYLBEC KOKHAKHMETOV
President of Almaty Management University, Doctor of Business Administration

ANDREY LAVENTYEV
President of the Group of automobile companies “Alur Group”, Member of the Board of Directors of “Agronazhasholding”, President of the Kazakhstan Auto Business Association

TAN CHIN TIONG
Founding President of the Singapore University of Technology, Senior advisor to the President of Singapore Management University, PhD in Philosophy

DINMUKHAMED IDRISOV
Chairman of the Board of Director of “Oxirbasy” Corporation, Member of the Council of Entrepreneurs under the President of the Republic of Kazakhstan, Doctor of technical sciences

ABLAY MYRZAKHMETOV
Member of the Board of Directors of Dala Group, Chairman of the Board of the National Chamber of Entrepreneurs of the Republic of Kazakhstan, Candidate of economic sciences
AlmaU as an entrepreneurial university thrives on big societal problems by valuing both innovation and execution of socially responsible projects, in cooperation and partnership with entrepreneurs, emphasizing on management and business education, placing culture before structure, with the clear aim of making an impact on the development of our dynamic society.
14 Exchange programmes

240 Students study abroad in partner-universities annually

9 Double degree programmes
50 MEETINGS WITH INTERNATIONAL PARTNERS ANNUALLY

750 STUDENTS STUDIED IN FOREIGN UNIVERSITIES IN THE PAST 3 YEARS
INTERNATIONAL COOPERATION

INTERNATIONAL STUDENTS BY COUNTRY

- **4.3%** CHINA
- **8.7%** GERMANY
- **13%** KYRGYZSTAN
- **19.5%** RUSSIA
- **10.8%** TAJIKISTAN
- **43.5%** UZBEKISTAN

MEMBERSHIP IN 17 INTERNATIONAL AND PROFESSIONAL ASSOCIATIONS AND ORGANIZATIONS FROM 4 CONTINENTS

STUDY ABROAD

- **48%** RESEARCH INTERNSHIP
- **28%** DOUBLE DEGREE PROGRAMMES
- **24%** EXCHANGE PROGRAMMES
83 INTERNATIONAL UNIVERSITY-PARTNERS FROM 26 COUNTRIES

EUROPE
FRANCE
AUSTRIA
UNITED KINGDOM
SWITZERLAND
THE NETHERLANDS
GERMANY
HUNGARY
LATVIA
CZECH REPUBLIC
CYPRUS
TURKEY
LITHUANIA
RUSSIA
UKRAINE
SPAIN
ITALY

ASIA
JAPAN
MALAYSIA
SINGAPORE
SOUTH KOREA
CHINA
KYRGYZSTAN
TAJIKISTAN

NEAR EAST
ISRAEL

AMERICA
CANADA
USA
30
“ROUND TABLES” AND RESEARCH WORKSHOPS

1
RESEARCH INSTITUTE

41,7%
OF STUDENTS INVOLVED IN RESEARCH

11
CONFERENCES AND FORUMS

7
CENTERS

33
PUBLICATIONS IN INTERNATIONAL PEER-REVIEWED JOURNALS
33 Monographs published by faculty members

41,2 Mln. Tenge fundraising for science

97,1 Mln. Tenge investments of the university in research

1130 Articles, published by faculty and staff

28 Current research themes

5 Labs

Data for 2011-2014 years
RESEARCH INFRASTRUCTURE

- INSTITUTE OF EDUCATION DEVELOPMENT
- LABORATORY OF KNOWLEDGE MANAGEMENT
- LABORATORY OF INFORMATION TECHNOLOGIES IN EDUCATION
- LABORATORY OF REGIONAL DEVELOPMENT
- LABORATORY OF SOCIAL ENTREPRENEURSHIP
- LABORATORY OF MANAGEMENT
- 20 ELECTRONIC DATABASES
- RESEARCH HALL
  For faculty members and young researchers
- 370 000 UNITS IN THE LIBRARY FUND
  National and global level of traditional and electronic storages on Kazakh, Russian, English, German, French, Chinese languages.
- READING HALL

23
SOCIAL RESPONSIBILITY OF ALMAU

The Development Strategy of AlmaU is aimed at evolution of the University as a socially responsible organization, contributing into strengthening of positive relations in society (Win-Win-Win).

SOCIAL PROJECT
«UNLIMITED POSSIBILITIES», from 2015
From this year Kazakhstan disabled people on a competitive basis are able to receive 100% social grants to study at Kazakhstan MBA programme in Almaty Management University.

ESTABLISHMENT OF THE AWARD «FOR ACADEMIC INTEGRITY»
FOR PROFESSORS OF THE RK, from 2015
University established the Annual Award “For Academic Integrity” for 7 best scholars, promoted to professor title

INTRODUCTION OF A NEW DISCIPLINE “SERVICE LEARNING”.
from 2015
Firstly in Kazakhstan Alma University has introduced the study programme of compulsory discipline “Service learning” — in the frame of which students will apply their knowledge in practice, by working in nursing homes, homes for disabled and other social organizations.

ACCESS FOR PEOPLE WITH DISABILITIES, from 2011
Almaty Management University – is the First and the Only Private University in Kazakhstan, technically equipped to accept students with disabilities (with violation of musculoskeletal system and vision)

2011
«SENIM-2011» - won in the contest among Kazakhstan employers in nomination «THE BEST COMPANY-EMPLOYER IN TWO CAPITALS»
2011
Winner of the contest of the Ministry of Culture of the RK «CONTRIBUTION TO THE CIVIC SOCIETY OF KAZAKHSTAN»
2012
EUROBAK CSR Award for the social project “SUPPORT OF RURAL SCHOOLS BY UNIVERSITIES OF THE COUNTRY”
2013
EUROBAK CSR Award for the social project “Republican contest «Zachot» among media, covering education theme.
2014
EUROBAK CSR Award for the social project «ORGANIZING NEW YEAR CONCERTS FOR ORPHTANS AND CHILDREN WITH DISABILITIES»
2014
Award in the contest of social partnership «OBLEU-2014» in the nomination “The best social partner”

CORPORATE SOCIAL RESPONSIBILITY FOR THE AlmaU
IS NOT JUST PLATITUDES AND PROJECTS; IT IS A WAY OF LIFE.

PROGRAMME «SUPPORT OF RURAL SCHOOLS BY UNIVERSITIES OF THE COUNTRY», from 2010
6 years ago IAB (AlmaU) initiated a social programme and took over support of rural schools of Ayirtau region of North Kazakhstan. In the frame of programme school teachers of Ayirtau region invited free of charge in Almaty to improve professional skills. Totally in AlmaU studied 252 rural teachers.

CULTURAL-LINGUISTIC CAMP «ULYTAU», from 2010
Since the beginning of this innovative project to study Kazakh language with immerse in language and cultural environment, more than 400 people studied in “Ulytau” in summer months of 2010-2015, including top management and specialists of the group of companies NKR “Samruk-Kazyna”, students of Nazarbayev Intellectual Schools as well as Methodists of the Assembly of Kazakhstan People, which praised this programme.

REPUBLIC CONTENT FOR MEDIA “ZachOt”, from 2010
In the frame of the contest established by AlmaU for media “ZachOt”, annually for the best coverage of relevant themes in Kazakhstan education are awarded more than 25 Kazakhstan journalists and media.

STUDENT CLUB «DOS»
(FRIENDSHIP–SUPPORT–FAMILY), from 2009
Student club “DOS” constantly provides corporate assistance and organizational support for orphanages №2 and “Kovcheg" of Almaty: raise money for urgent needs, purchase of warm clothing, organizing concerts and other. AlmaU students hold charity concerts by inviting stars, help in organizing concerts for children with disabilities and support veterans.
First Conference in Kazakhstan "Social Entrepreneurship in Kazakhstan" with representatives of universities, business and government.  
February 27, 2015
<table>
<thead>
<tr>
<th></th>
<th><strong>8732 m²</strong></th>
<th></th>
<th><strong>250</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total area of the buildings</td>
<td><strong>1024 m²</strong></td>
<td>Total area of the sports facilities</td>
<td><strong>5</strong> Multimedia boards</td>
</tr>
<tr>
<td>Canteen, café and pizzeria</td>
<td><strong>422 m²</strong></td>
<td>Classrooms equipped with projectors</td>
<td><strong>89</strong></td>
</tr>
</tbody>
</table>
11 Teaching and Laboratory Classrooms

14 Lecture Halls for 1025 Seats

17 Computer Classes

50 Mbit/s

100 Mbit/s

Speed of Wired Internet

Sound Studio
One of the main objectives of the representative offices is to educate managers of small and medium-sized business on MBA (Master of Business Administration), DBA (Doctor of Business Administration) and short-term programmes. The modular format allows managers to earn a prestigious MBA and DBA degrees with no need to quit their job.

### REPRESENTATIVE OFFICE OF THE AlmaU IN ASTANA

<table>
<thead>
<tr>
<th>Years in Business Education</th>
<th>MBA Students</th>
<th>MBA Graduations</th>
<th>Attendees</th>
<th>MBA Students</th>
<th>MBA Graduates</th>
<th>Workshops and Trainings</th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
<td>160</td>
<td>22</td>
<td>1500</td>
<td>392</td>
<td>22</td>
<td>90</td>
</tr>
<tr>
<td>90</td>
<td></td>
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</tr>
</tbody>
</table>

### REPRESENTATIVE OFFICE OF THE AlmaU IN ATYRAU

<table>
<thead>
<tr>
<th>Years in Business Education</th>
<th>MBA Graduations</th>
<th>Workshops and Trainings</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>6</td>
<td>40</td>
</tr>
</tbody>
</table>

### REPRESENTATIVE OFFICE OF THE AlmaU IN SHYMKENT

<table>
<thead>
<tr>
<th>Year in Business Education</th>
<th>MBA Groups</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
</tr>
</tbody>
</table>
About 20% of bachelor students successfully combine work and study, starting from the second year develop own business and by the graduation have companies with an annual turnover about $100,000.

More than 50% of bachelor graduates are employed in the first three months and more than 85% find work in the first six months with the average salary $1000.
MORE THAN 200 PARTNER COMPANIES:

<table>
<thead>
<tr>
<th>LEADING NATIONAL COMPANIES</th>
<th>BANKS &amp; FINANCE</th>
<th>BIG INTERNATIONAL COMPANIES</th>
<th>TRADE &amp; PRODUCING COMPANIES</th>
<th>BIG HOTELS</th>
</tr>
</thead>
<tbody>
<tr>
<td>air astana</td>
<td>KAZKOM</td>
<td>Microsoft</td>
<td>AllurAuto</td>
<td>The Ritz-Carlton</td>
</tr>
<tr>
<td></td>
<td>NURBANK</td>
<td>LG</td>
<td>Rixos</td>
<td>Holiday Inn</td>
</tr>
<tr>
<td></td>
<td>Kaspi</td>
<td>Samsung Electronics</td>
<td>Haimush Bottlers</td>
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<tr>
<td></td>
<td>KazInvestBank</td>
<td>British American Tobacco</td>
<td>Green House</td>
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<td>Citi</td>
<td>JTI</td>
<td>RG Brands</td>
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<td>ForteBank</td>
<td>TETHYS</td>
<td>TURKUAZ</td>
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<tr>
<td></td>
<td>Eurasian Bank</td>
<td>JTI</td>
<td>Alina</td>
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<td></td>
<td></td>
<td>TETHYS</td>
<td>Elina</td>
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<td>Nestlé</td>
<td>Ada</td>
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<td>Danone</td>
<td>Mars</td>
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<td>Efes KAZAKISTAN</td>
<td>MARS</td>
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<td></td>
<td></td>
<td>Coca Cola</td>
<td>P&amp;G</td>
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<td>EFES KAZAKISTAN</td>
<td>Pfizer</td>
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<td>Carsberg Group</td>
<td>Sulpak</td>
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<td>Deloitte</td>
<td>Magnum</td>
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<td>Resmi</td>
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<td>Adidas</td>
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</tr>
</tbody>
</table>
160
ANNUAL STUDENT EVENTS

270
ANNUAL TRAININGS

300
STUDENTS ATTENDING EVENTS
22 Sport Teams

13 Sport Sections

14 Student Clubs
STUDENT LIFE IS

14 STUDENT CLUBS

ENACTUS
Community of students, faculty and business leaders, united by the idea of using entrepreneurial force to change lives and create more sustainable world.

TARLAN
Youth union, which develops professional skills and cultural heritage to shape future intellectual business elite of Kazakhstan.

DOS
Charity organization, helping children in need.

MASS ON FAMILY
Organization, which creates conditions for opening students’ creativity potential, and is responsible for cultural activities of the university.

(IFC) «ILLUMINATE»
International Friendship Club, providing conditions for harmonization of interethnic relations.

AGITKA PRODUCTION
Event-organization, which helps to promote adaptation of newly arrived students, introduction to student life.

DIXI
Student Scientific Society, which aims to raise students’ interest in learning.

MAFIA
Club of classical game “Mafia”, club’s goal is to develop students’ intellectual abilities and logical thinking.

KVN «CAPITAL»
Club of the funny and inventive people. Objective of the club is to make students’ life bright, fun and memorable.

STUDENT COUNCIL
Helps solving students’ educational and social problems, promotion of healthy lifestyle, self-building skills.

SCREAM & SHOUT
Club of talented and creative individuals, to prepare them for “the big scene and explosive shows”, organization of media-portal and information blog (video-channel, talk show, blogging, radio-show, interview, reportage).

SYNERGY
Debate Club, engaged in teaching young people in debate technology, represents university in the city and international debate tournaments.

H&M
Club of motivation and inspiration for students, promoting healthy lifestyle and healthy way of thinking.

GOLD RUSH
Club that unites people who are in search for their own talents.
STUDENT LIFE IS

CHANCE TO REVEAL YOURSELF!
Research and participation in conferences
Business game «Iron Entrepreneur»
Youth [not]Conference ZhasCamp
Ice show Stars on ice
«Mister & Miss AlmaU» contest
KVN team «Capital» and annual Sochi festival
Musical contest NAURYZ JAM
Dance and music studio,
Own radio station
Films, produced by own forces

A GREAT OPPORTUNITY TO TEST YOUR STRENGTH!
Participation in sport competitions and international student conferences, competitions on Marketing, Regional studies, Economics, Finances, Law
Kazakhstan championship on cases Changellenge Cup
Game Monkap & Capitalist VS Imperialist
«Leader of the Year» Contest
Charity concerts and campaigns in support of children in need
Almaty Charity marathon «Courage To Be The First»

EXPERIENCE AND IMPRESSIONS!
270 annual trainings, workshop, guest lectures by famous businessmen and top managers
Enactus Kazakhstan National EXPO
Camping and outdoor tours, AlmaU Camping
Bright and cheerful festivals «Golden middle» and «Students commencement party»
Legendary party «ALL OF OURS!!!»
Games «Mafia» and «Gotcha»
MOF&Dance competition

LOOK AT WHAT YOU ARE CAPABLE OF!
Project «Conscious entrepreneur»
Project «Animation books» – innovation for children, MABBook, While all in Mega, Queex
Start-up for the production of Californian earthworms
Legal clinic, providing legal consultations by students and teachers
Student Award «Altyn Tamga»
Infotainment editions Primus, MassOn, Time 12:55p.m
Student government
Educational programs

BACHELOR
MASTER
PHD
MBA
DBA

SHORT-TERM WORKSHOPS AND TRAININGS
35 DOCTORS OF SCIENCE
126 CANDIDATES OF SCIENCE
85% OF FACULTY STAFF: entrepreneurs, managers, experts, consultants & researchers
300 CREATIVE AND PROACTIVE FACULTY MEMBERS

GRADUATE SCHOOL OF BUSINESS
SCHOOL OF FINANCE AND MANAGEMENT
SCHOOL OF PUBLIC POLICY
SCHOOL OF ECONOMICS AND SERVICES
SCHOOL OF LAW
DEPARTMENT OF GENERAL EDUCATION
PREPARATION OF SPECIALISTS WITH ADDITIONAL DEVELOPMENT OF EMOTIONAL, LEADERSHIP AND ENTREPRENEURIAL SKILLS

14 PROGRAMMES
ECONOMICS AND BUSINESS
Management
Marketing
Finance
Accounting and Audit
Economics
Public relations
Area studies
State and Local Administration

SERVICES
Restaurant and hotel management
Logistics
Evaluation

LAW
Law
International law

TECHNICAL SCIENCES AND TECHNOLOGIES
Information systems

Russian, English, Kazakh

FORMS OF STUDY
Full-time, distance

INNOVATIVE METHODS OF STUDY
Multimedia lectures, business games, Kazakhstan companies cases, workshops and master classes, business plans, group and individual projects

INTERNATIONALIZATION
NUMBER OF STUDENTS

DOUBLE DEGREE PROGRAMMES
6 5 5

OUTREACH MODULE
7 9 12

ACADEMIC MOBILITY PROGRAMMES
11 13 15

OUTGOING MOBILITY
32 48 72

NATIONAL RANKING
TOP-2 «Economics and Business» programmes according to IQAA (2013,2014)
TOP-3 «Best humanitarian and economic universities of Kazakhstan» (2014)
TOP-3 «High competence of graduates», According to survey of company employers, Almaty City Administration (2014)
TOP-4 «Quality of graduates by large company–employers of Kazakhstan», IA Ranking.kz (2012)

Multimedia lectures, business games, Kazakhstan companies cases, workshops and master classes, business plans, group and individual projects
Programmes of academic exchange for 1-2 semesters and double degree with 76 universities worldwide, mandatory international internships for 2 weeks up to 1 month.
## ACADEMIC MOBILITY OF STUDENTS

<table>
<thead>
<tr>
<th>UNIVERSITY NAME</th>
<th>COUNTRY</th>
<th>LANGUAGE OF STUDY</th>
<th>EXCHANGE PROGRAMME</th>
<th>DOUBLE DEGREE PROGRAMME</th>
<th>SUMMER/WINTER SEMESTER (2-3 WEEKS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>IESEG School of Management</td>
<td>France</td>
<td>English</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Management Center Innsbruck</td>
<td>Austria</td>
<td>English</td>
<td>●</td>
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<tr>
<td>ISM University of Management and Economics</td>
<td>Lithuania</td>
<td>English</td>
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<tr>
<td>Geneva Business School</td>
<td>Switzerland</td>
<td>English</td>
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<tr>
<td>Corvinus University of Budapest</td>
<td>Hungary</td>
<td>English</td>
<td>●</td>
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<tr>
<td>Riga International School of Economics and BA</td>
<td>Latvia</td>
<td>Russian</td>
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<tr>
<td>Solbridge International School of Business</td>
<td>South Korea</td>
<td>English</td>
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<tr>
<td>Nagoya University of Commerce and Business</td>
<td>Japan</td>
<td>English</td>
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<tr>
<td>Taylor’s University</td>
<td>Malaysia</td>
<td>English</td>
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<td>Singapore Management University</td>
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<td>English</td>
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<td>Kadir Has University</td>
<td>Turkey</td>
<td>English</td>
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<tr>
<td>St. Cloud State University</td>
<td>USA</td>
<td>English</td>
<td>●</td>
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<td>University of Coventry</td>
<td>United Kingdom</td>
<td>English</td>
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<td>Groupe ESC Troyes</td>
<td>France</td>
<td>English</td>
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<td>Karel de Grote University College</td>
<td>Belgium</td>
<td>English</td>
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<tr>
<td>University of New York in Prague</td>
<td>Czech Republic</td>
<td>English</td>
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<tr>
<td>American University of Central Asia</td>
<td>Kyrgyzstan</td>
<td>English</td>
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<tr>
<td>Baltic International Academy</td>
<td>Latvia</td>
<td>English</td>
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<td>Varna Management University</td>
<td>Болгария</td>
<td>English</td>
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<td>Klaipedos University</td>
<td>Литва</td>
<td>English</td>
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</tbody>
</table>
Masters and PhD Programmes

4 PHD SPECIALTIES
Business administration
Management
Finance
Marketing

447 GRADUATES

7 MASTER’S DEGREE SPECIALTIES
Management
Finance
Marketing
Project management
Economics
Logistics
State and local governance
Law

INTERNATIONAL RESEARCH INTERNSHIPS AND MODULES ABROAD
13 partner universities from 11 countries (Japan, South Korea, Malaysia, Singapore, Turkey, Kyrgyzstan, Russia, Latvia, Lithuania, France, United Kingdom)

LANGUAGE OF STUDY
Russian, English, Kazakh

LENGTH OF STUDY
1-2 years

88,3% OF FACULTY STAFF HAVE ACADEMIC DEGREES

FINANCE
16,8%

MARKETING
12,3%

PROJECT MANAGEMENT
41,8%

MANAGEMENT
5,1%

ECONOMICS
15,5%

LOGISTICS
12,3%

STUDENTS TO SPECIALTIES, 2007-2015

STUDENTS TO TERMS OF STUDY, 2014-2015

26 24 32 33 28 178 173 184

NUMBER OF MASTER’S DEGREE STUDENTS
AlmaU MBA PROGRAMMES ARE THE ONLY IN KAZAKHSTAN AND CENTRAL ASIA THAT HAVE GLOBAL ACCREDITATION OF MBA PROGRAMMES (ASSOCIATION OF MBA’S, UK, 2013)

11 STUDY PROGRAMMES

Management in Healthcare
Management in Oil&Gas
Management in Non-commercial Sector
Management in Public sector
Management in Education
Finance and investment in banking sector (jointly with National Bank of RK)
General and Strategic management (jointly with MSM, Netherlands)
EMBA Strategic management for managers (jointly with RANEPA, Russia)

19 YEARS ON BUSINESS EDUCATION MARKET OF RK

3512 ALUMNI

2 EDUCATIONAL SCHOOLS

Graduate School of Business
School of Public Policy

INTERNATIONAL RANKINGS

TOP-300
«Best business schools in the world», Eduniversal, France (2013, 2014)
By the recognition of high level of MBA programmes, in accordance with international ranking agency Eduniversal, the University holds a status «No 1 Business university in Kazakhstan and Central Asia» since 2008

TOP-5
«Best programmes of MBA and DBA in Central Asia» according to international ranking agency Eduniversal, France (2013, 2014)

70 NATIONAL, 20 FOREIGN

authoritative scholars, businessmen and managers, exercising management activities in respective areas, experts, authoritative public figures, business consultants, management practitioners, practitioner politicians

IMPLEMENTED
In Almaty, Astana, Atyrau, Kyzyl-Orda, Shymkent, Aktau

LANGUAGE OF STUDY
Russian, English, Kazakh

FORMAT OF STUDY
Evening, modular, modular-distance

LENGTH OF STUDY
1-2 years
1. Контакт (30-00 см)
2. ???
3. Постановка (цехов) в области
4. Вопросы/Возможности
5. Аккредитуемые схемы
6. Завершение проектов
7. Завершение капитала
ATENDEES ON PROGRAMMES, 2014-2015

- Corporate Programmes: 13%
- International Programmes: 22%
- Kazakhstan Programmes: 65%

ATENDEES ON CITIES, 2014-2015

- Almaty: 57%
- Astana: 20%
- Aktau: 9%
- Shymkent: 5%
- Attyrau: 6%

ATENDEES ON SPECIALTIES 2014-2015

- Education Management: 6%
- Management in the Public Sector: 6%
- General and Strategic Management: 12%
- Strategic Management for Managers: 8%
- Corporate Management: 66%

MBA PROGRAMME ATTENDEES, 2003-2015

- 2003: 296
- 2004: 360
- 2005: 627
- 2006: 578
- 2007: 515
- 2008: 513
- 2009: 371
- 2010: 278
- 2011: 429
- 2012: 511
- 2013: 617
- 2014: 665
- 2015: 612
DBA programmes of AlmaU – the first in Kazakhstan strategic initiative to prepare an elite top management staff.

STUDY PROGRAMMES
Business administration (Kazakhstani programme)
Business administration jointly with RANEPA (Russia)

YEARS EXPERIENCE IN RUNNING OF DBA PROGRAMMES
10

ALUMNI
90

OF ATTENDEES
90%
of DBA programmes represent top Kazakhstani companies

STATE DIPLOMA
IS IMPLEMENTED
In Almaty and Astana in Graduate School of Business

FORM OF STUDY
Modular

LANGUAGE OF STUDY
Russian, English, Kazakh

LENGTH OF STUDY
3 years in Kazakhstani and 4 years in a jointly programme with RANEPA (Russia)

DBA PROGRAMME FACULTY
- Professors, highly qualified business consultants, managers of local corporations with experience in the industry, invited to teach the course.

NUMBER OF ATTENDEES AND GRADUATES OF DBA PROGRAMMES, 2005-2015

KAZAKHSTAN
45%
INTERNATIONAL
55%

ATTENDEES BY CITIES, 2014-2015
ALMATY
49%
ASTANA
51%

ATTENDEES BY PROGRAMMES, 2014-2015

OPEN WORKSHOPS AND TRAININGS ARE HELD IN THE FOLLOWING AREAS:

- Management
- Finance
- Leadership, personal growth
- Marketing, sales, promotion
- Personnel management
- Communication skills
- Logistics
- Coaching

- Business law
- Strategic management
- Project management
- Operational management
- Art management
- Public law
- Mediation
- Risks

PROGRAMMES OF PROFESSIONAL REQUALIFICATION
(held by Graduate School of Business):
- HR manager
- Financial analyst
- Product management in crisis

27 YEARS ON BUSINESS EDUCATION
20 LARGE SCALED EDUCATIONAL PROJECTS
1200 ATTENDEES
100 THEMES OF WORKSHOPS AND TRAININGS
300 KAZAKHSTAN COMPANIES